

Date: Tuesday, June 16, 2026

Time: 3:30 PM

Location: McKee Building, Estes Park Meeting Room 5260 Arena Circle, Loveland, CO 80538

Rodeo Board Minutes

Call to Order: 3:30pm

Holly Spreitzer, Rayne Rule, Brandy Edmonds, Shannon Fancher-Rule, Rick Harris, Dana Drake, Katie Miller, Abby Marr, Abby Nash, Gene Olson, Rebecca Lemke, Paige, Michelle and Juliette.

Public Comment/Correspondence: John Spreitzer was present as public.

Board Member Report: Rick and Brandy got the 2027 budget completed with Stacie.

Committee Report

Gene: Andrea Maxwell confirmed the Sheriff Posse rider. Donna Murphy will be our timer again this year.

Partner Reports

1. Commissioner Shadduck-McNally: not present
2. Queens committee: Michelle advised Addy has been very busy going to many rodeos and was invited to the Greeley Stampede. They are getting ready for the pageant next month. We let her know that Addy can invite one more queen to help with our rodeo.
3. The Ranch
Rebecca got the 250 flag and additional wristbands. Rayne and Rebecca have completed all the Cowboy channel paperwork needed. Contestant parking will be in the same spot but as we get closer, we will better understand the different ways they can come in and out. Rick asked for 50 more parking passes.
4. OVG
Dana has sponsorships at \$91,400 and has another \$53,000 pending. The bobblehead's are on their way. Currently the gator sponsor is not able to provide them this year. Rick gave him another company's name and he will see if he can get 2 or 3 for the board and 1 for the Beutler crew to feed with.
Katie is working with CNH on the dirt and has that almost finalized. The motel rooms are all setup, and she will get Rick the confirmation numbers as soon as she receives them.
Abby Marr said the Dusty Tuckness post got great views and so did the Tickets going on sale post. The billboard is up and the banner in the Blue arena is up. We are up by 4 tickets from this time last year. She confirmed the Richard Rule project will still be in the program.
Abby Nash said the group sales are doing well. We were curious if she just reached out to the past year's group sales people or if she finds new ones. She said yes, she reaches out to the ones from the past and then looks into other groups like local FFA chapters and such to see if they would be interested. We also asked her how the founding partners tickets sales work. They send an email to everyone on the list, and they have until a certain date to get their tickets. If they don't get them for the year, the tickets go back in to sell. The ticketing office keeps track every year of who purchases them. We advised we will need to go through the list and possibly remove some people who we know have since passed away and aren't using the tickets. Michelle asked if she could break her tickets down into individual sponsors and Abby said yes just let her know how many tickets and for whom and they will have them at will call. Rick said they need to have them picked up by July 15th or they go back in to sell.

Old Business

Rayne got the military person confirmed. He is a local and a season ticket holder. He is getting the bio and pictures together. He may need a few more tickets for family. Rayne spoke to Brittany in hospitality and got that all setup. He will also confirm with her the menu for the Tuesday luncheon. Holly will work on the video with the old pictures and articles. We will run the 3-minute video right before the main videos at 10 til the start of the rodeo. Dana will double-check the finalizing of the logos for the shirts and Rick will get them to Peyton so they are ready to go.

New Business: none**Review Monthly Schedule**

The schedule was reviewed and all of the items at this time have been taken care of.

Adjourn: 4:18pm

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