

Date: Wednesday, August 12, 2026

Time: 8:00 AM

Location: 4901 W. 20th Street, Greeley, Colorado 80634 [Zoom meeting](#)

Contact:

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Workforce Development Board Agenda

Call to Order

1. **Welcome & Regional Framing** (*Lisa Vaughn, Weld County Chair*)
Framing & Regional Context (*Carol Salter, Director - Workforce Colorado, Weld & Mark Johnston, Director - Workforce Colorado, Larimer*)

Regional Collaboration & Economic Development

1. 8:10 AM | Regional Announcements

- RAC Update
- Executive Order: Workforce & Higher Education
- Spotlight Symposium

8:25 AM | AIMS Workforce Innovation Center Overview

- Innovation Center overview and purpose
- Supporting the local workforce ecosystem
- Connecting businesses, talent & innovation

8:40 AM | Regional Economic Development
REDI (Rich Werner, Upstate Colorado)

- The background and why we collaborate on economic development regionally

Regional Business Attraction (Janine Ledingham, Larimer County Economic and Workforce Development & Audrey Herbison, Upstate Colorado)

- How we do regional business attraction

8:55 AM | Regional Branding Campaign (Amy Gutman, AGC+S & Rich Werner, Upstate Colorado)

- Background | Impetus and goals for the regional branding effort
- Getting to the Heart of It | Process and overview
- The NoCO Brand | Driving the story forward

Adjourn Meeting

1. *(Lisa Vaughn, Weld County Chair)*

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