

Larimer County Virtual Fair Board Meeting Minutes
April 28, 2021 at 7:00 pm

Meeting called to order at 7:01 pm by Marv Whitt, Chairman.

Members present; Marv Witt, Pat Young, Kristine Miller, Stephanie Fancher-English, Darryl English, John Foley, Emily McMurtrey, Bob Kerns, Stephanie Morrison, Doug Pennock, Julie Melby, Scott Lara, Tamer TerAvest, and Susan Deines.

Excused Absent: Dave Kaufman

Members Absent (non-excused): Frank Marino, and Sharon Gatenby.

Ranch staff: Chris Ashby, Carol Waller and Maggie Steely

4-H Extension: N/A

Guest present: Steve Humann, Michelle Wilcox, and Paige Petrocco (LCQ)

County Commissioner – Kristin Stephens

Kristine Miller made a motion to approve the January minutes and Pat Young 2nd the motion and the motion was approved.

Public Comment/Correspondence: No public Comments

Chairman's report: Marvin addressed the absentee from the members and lack of members helping on the committees. The board has a policy that if you miss so many meetings and do not participation you are off the board. Marvin will call the absentees to find out what is going on. Looking at in person meetings next week. We will get a copy of the fair board handbook to everyone. Please read the Livestock Sale Procedures so we can discuss at the next meeting. All committees will work on procedure books.

Commissioner's Report- She has bragged about the board as being one of the hardest working boards she has ever seen because everyone has committee work along with serving on this board. She is very impressed with the amount of work this board does. She would still like to have someone go to the commissioners' meeting on a Tuesday morning and talk about what we have in the works for planning fair. The meetings are televised and that would be good publicity for the fair. She toured the Ranch and got to see the behind the scenes. The commissioners are excited about the changes at the Ranch and other new projects we have coming.

Ranch Hands – They are working to get an email set up for the volunteers for the Ranch Hands to be able to access. The links went live on April 27th for the sign up and background checks. The link is https://forms.logiforms.com/formdata/user_forms/74846_2296047/365482/page1.html?cachebust=2038. Diana would like to fair board to be the example and all members need to do their background checks. We have 6 volunteers, and we have community member stepping up to be on

the committee. They would like to invite anyone who would like to be part of their committee to sign up. They are using a lot of different tolls that is making it easier for them. They would like to get county employees sign up and make it a fun challenge between the different departments. A new thing that they will be helping with for the kids is Ninja Nation, an obstacle course the kids can take part in. Kristine and Carol inventoried the cage, and they are missing a cooler. If anyone knows where it is can you, please let her know. Working on the handbook still and going slow.

Queen/Royalty – Deferred to Paige.

Pancake Breakfast – Next meeting is June 12th. Everyone is welcome to come. Had a meeting with Chris and Dana which was eventful. Talked about switching the Nordy's sponsorship of ham, to half ham and half sausage. They have already agreed to help with that. The map has changed for the set up. Dana is looking for a dairy sponsor as well.

Parade – The parade is looking good. Just watching where we will be as the levels go for covid. Working on sponsorships right now, will be reaching out next month. All applications are in.

Junior Livestock Sale – Have a few things that they need the boards approval for tonight. They had a member of the committee resign and they did a search for the position. The committee voted in Caree Rinebarger to fill the position and need the board to approve the replacement. Doug motioned for the approval and Stephanie Fancher-English second the motion. Motion passed. Next approval will be the policies and procedures. Everyone one received a copy, and it will be discussed at the next meeting. We had weigh day on Monday April 26th, for the sheep and the goats. We had a 133 sheep tagged in and 110 Goats. The sheep are down about 20 head and the goats only about 10. So, the numbers are close to normal. We are going to move the sale into the big arena this year. We have a contract, we voted last night to approve a photographer to take pictures of the kids for the sale and during the fair. He will send it to the Ranch for the signature.

2021 Queen Report – Had the opportunity to do a breakout clinic for young girls partnered with Miss Rodeo Colorado. Was a great event and had great feedback. We are also hosting a horsemanship clinic at the Ranch with MRC, we are looking forward to that. April 22nd Paige went to a Young Presidents Association and hosted a rodeo at the National Western Stock show. It is an association for young CEO and new business owners and the event was to represent Colorado. The last few days Paige helped at Turner Middle school in Berthoud. She helped the P.E. teacher teach a class on rodeos. She taught 8th kids how to rope over zoom. The hardest thing she has done all year. April 30th – May 2nd is the CSU Skyline Stampede Rodeo at Island Grove in Greeley will be her first rodeo if the year and she is typically the only Queen at that event. May 15th, the Spirit of Poudre 4-H club invited her to go talk about rodeo and about the Royalty program. She will be contacting all the clubs and see about talking to more kids about the program. May 29th she is going down to Logan County to help their Queen host a gymkhana and she will be carrying the Colorado flag during the grand entrance and then barrel race with her. Then on the same day she will travel to Adams County for the Queen's coronation. June 5th is the Berthoud Day parade that is a requirement of our program. June 5th and 6th is the Elizabeth Stampede Rodeo, and she is not sure what performance she will be in but is up for it. June 9th is the horsemanship clinic, and she is super excited to be the host of that with MRC. June 12th is Elbert County Royalty is having their pageant and she will be there to support so she will be the royalty attire there. June 12 – 13th is the Desperados' 4-H horse show she is going to go help them out. June 19-20th is the Evergreen Rodeo that has been a favorite

of the last few queens so she will go up to help. June 26th is the 4-H Sagebrush horse show she will go help with. Last on her schedule is June 27th the Ashley Doolittle 5-year anniversary horse show and they have invited her to help their queen run that show. Total event hours 34 1/2 and total miles driven 345. Total social media posts have been 80 posts this year and 49 are sponsorship related. We have a new silver sponsor, Kerri Belsito of Equine Performance Specialist & Rehabilitation/PC. She has a meeting with Jax on April 29th to get their sponsorship as the clothing sponsor rolling. MRC and Rooftop Royalty will be coming to the rodeos. They are planning the Queen's BBQ that will be in the tent in front of the Mac Arena. August 5th.

Extension Service/4-H – The competitions are moving under the Ranch heading instead of the 4-H heading. Giving us a little bit of latitude with them and opening it up to a broader audience eventually. This year the competitions will really be like the 4-H ones were. Our intentions is to really not change them much at all but down the road we would like to start including FFA and other organizations so more kids can get involved with the fair. We formed an oversight committee to help guide us on this because we do not have the showing expertise that's available in the community, so we brought in several people, Diana formed a committee. They are advising us on the competitions and how we might improve them and how we might get the community more engaged in them. Some of those ideas have already been put into place. One of the goals they had is to have more kids be at the fair showing when the fair is actually open, and the rides are going in that Friday to Tuesday window. Because there are a lot of events before that window, and we would like to get more into that window so the kids can get the whole fair experience. So, we worked with the Jr Rodeo and we asked them to go outside to our improved Longhorn Arena which lets us reconfigure the barns, warm up arena, and the large arena so we can bring in more animals. We also think having the rodeo outside will be a lot of fun for the kids as well. Need to connect Paige with the Jr Rodeo as well.

Rodeo - We are excited. Planning is going really well. With being an indoor rodeo, the question right now is can we have enough attendance to actually have the rodeo. We are having an issue with sponsors right now. Dana and his team are working on it. All of our annual sponsors are lined up, but most are not ready to commit yet till we can give them a real good comfort level that we will have enough people in the building to make it worth their sponsorship dollars.

The Ranch – We are starting to feel like normal. We have hockey going on right now, unfortunately only the players are in the building. This weekend we have a horse show in the Mac arena and the Irish Step Dancers in the FNBO building. So, we will have 3 events going on at the same time, just not with normal audiences. As for the Master Plan, we have made some progress there. We have selected an architectural team for the equine and livestock expansion portion, with a major portion being the youth and community arena. We are really excited about that. We have not contracted them yet. They are a Denver based firm. OLC Architecture and they are working with KO Architecture out of Kansas City. Hopefully, we can start engaging stakeholders with that process again in the next 30-60 days, depending on when we finish the contract. On the road front on the relocation of Arena Circle, and the new road to the north of the property. That engineering is just about complete. We are working with Winsor and Loveland on the improvements to Fairgrounds Ave. So, the new entrances will both have traffic lights, which will save us money and help with the traffic flow. We are also building a road on the north side of campus that Arena Circle will connect with. We also have all the zoning we need in place from the city of Loveland. We are looking at

adding 100 RV sites with full services for at least half of them, on the northwest corner of the site, the north 40 area. For events only.

New/Other Business – N/A

Old Business – N/A

Adjournment – Tamera made a motion to adjourn, Julie seconded the motion. Motion passed; meeting adjourned at 7:55 pm.

Next Meeting May 26, 2021 at 7:00 pm