

MINUTES OF THE LARIMER COUNTY FAIR AND PRCA RODEO ANNIVERSARY COMMITTEE MEETING

March 14, 2023, 3:30 P.M.

The Larimer County Fair and PRCA Rodeo Anniversary Committee convened a regular session on Tuesday, March 14th at 3:00 P.M.

Present: Conor McGrath – Chair, Steve Humann – Vice Chair, Catherine Couey – Secretary, Executive Committee, Commissioner Jody Shadduck-McNally and Commissioner Kristin Stephens
Committee Members: Lauren Layman, Emily Meister, Dana Drake, Jeremy Dilley, Pat Young, Stephanie Fancher-English, Laura Boldt, Liz Jack, Rayne Rule, Rick Harris, Stephanie Morrison, and Autumn Birdman

CALL TO ORDER

Chair Conor McGrath called the meeting to order at 3:32 P.M.

INTRODUCTION OF MEMBERS

Chair Conor McGrath introduced members.

PUBLIC COMMENT

No Public Comment

CORRESPONDENCE

No Correspondence's through

CHAIRMAN'S REPORT

Conor visited Douglas, Adams, Boulder, and Arapahoe Counties to see how they celebrated their anniversaries. We also have Laura Boldt who was a part of Boulder County's 150th anniversary.

There is a folder on the Google Drive titled "Anniversary Committee" and a subfolder titled "Historical Review" that has articles and pictures that have been added this week. You can find this folder on your Google drive "shared with me". Please take the time to look at these items. Catherine will also be using this as a general repository to store discussion points, quotes, etc.

COMMISSIONER'S REPORT

Commissioner Stephens is grateful for the work everyone is doing and excited to hear all the ideas.

Commissioner Shadduck-McNally is thankful for everyone's work they're doing and excited about the anniversary and it being a special fair and rodeo this year. The rodeo board met and they're looking at honoring some WW2 veterans. She will be volunteering and helping where she can.

BOARD PARTNER/LIASON REPORTS

Rick found all the programs from the 1940's - 2021. He chose a program for every 10 years and will give them to Louise. He also has some old rodeo pictures of the specialty acts.

Stephanie went through the Queen's items and found old newspaper articles, handbooks, and handwritten budgets. None of the queen photos are much different from what they are doing today, but she thought it would be fun to display pictures of the queens with their old crowns and how they have changed through the years. Conor found a photo from 1966 with several queens in it.

Lauren had a meeting with KRFC radio and they have a 'Live at lunch on Friday's" where they can stream on site or before the fair. They are willing to work with us for \$5,000 and give us 10 mentions per week, social media posts, and drop in interviews which can be someone from the rodeo, talk about the planning process, etc.

She has a meeting with Louise to go over the flyers and promotional items next week. She is also going to work on getting more promotional items for the PRCA Rodeo as well.

NEW/OTHER BUSINESS

None

OLD BUSINESS

Conor asked for everyone to please continue to work on the invite list.

There is no opposition from the committee for staff to make the decision on the quantities to be ordered per swag item that will work for the budget. All the items are in the Google drive folder but we're looking at boot koozies, lapel pins, reusable bags, and possible drinking glasses.

Dana will be given the number of total bags by the end of the week so that he can work on getting sponsorships for them. Him and Lilly are working on other sponsorships for the Fair and PRCA Rodeo and they are on track to meeting their goals.

Will not be having a drone show as it would cost about \$30k - \$50k for a 5-minute show and will be doing a firework show instead.

The Fair party will be on Saturday, August 5th occurring in the watering hole where it can accommodate 1,000 people. The time is still to be determined. The sponsorship party will be separate from this one.

Stephanie Fancher-English mentioned that Mike Lynch is the House District 65 Representative and he owns Western Heritage Co. and they do custom belt buckles. We might want to approach him about the PRCA Rodeo anniversary buckles.

ITEMS FOR EXECUTIVE COMMITTEE

No Executive Committee Items

ADJOURNMENT

Chair Conor McGrath Adjourned the meeting at 3:57 P.M.