



MINUTES OF THE LARIMER COUNTY FAIR AND PRCA RODEO ANNIVERSARY COMMITTEE MEETING

June 18, 2023, 3:30 P.M.

The Larimer County Fair and PRCA Rodeo Anniversary Committee convened a regular session on Tuesday, June 18th at 3:30 P.M.

Present:

Conor McGrath – Chair, ; Executive Committee: Commissioner Jody Shadduck McNally; Committee Members: Lauren Layman, Emily Meister, Laura Boldt, Susan Trafton, Louise Romero, and Bailey Schilling

CALL TO ORDER

Chair Conor McGrath called the meeting to order at 3:31 P.M.

INTRODUCTION OF MEMBERS

Chair Conor McGrath introduced members.

PUBLIC COMMENT

CORRESPONDENCE

Louise extended invite to Kathy Reynolds
Conor spoke with Bob Schmidt who was part of a 14 person task force in 1998's initial ballot

CHAIRMAN'S REPORT

We are working with two museums about acquiring artifacts to display on campus. Neither has responded. If they haven't responded by the end of the week, will drive over and visit.

COMMISSIONER'S REPORT

Final touches on monthly article (this month on Fair and Rodeo)

A lot of excitement about Rodeo. Retired vets and 1st responders night will be very special.

BOARD PARTNER/LIAISON REPORTS

Emily gave an update on food and beverage. Branded Cider is on track, Autumn is working on finalizing logos. Food is on track just waiting for RSVPs. Craft cocktails are through Eagle Rock. It will be a cash bar only. Final menus are approved. OVG hospitality will sell concessions in MAC and FNBO. There will be two custom items (walking tacos and waffles.)

Lauren gave a marketing update. Town Square will give a “fun fact” about air every time they are on air. There was a media drop recently with information on the anniversary. Currently making posters, and would like any submissions of old fair pictures that anyone may have (Conor, sent a folder). The Vintage posters are made and went out this week. Cutouts are being made to coincide with the posters.

NEW/OTHER BUSINESS

Chair McGrath asked where the monthly Commissioners Report is published. Commissioner Shadduck-McNally explained that they take turns and that it is sent to all local papers who can decide whether or not to run it. It is usually sent mid month.

Final Run Through: Programming bags/branded and reusable (5,000 total), Continuing to work with museums, hosting historical images, 4,000 bobbleheads ordered, lapel pins ordered, yard signs ordered, caps and hats ordered, Flex is sponsoring cups with logos, historical farm equipment being brought in, large banner with photos ordered, discussed having name tags.

Flow of Party: Michelle and Conor are working on this. Commissioners will be at the front of the tent to welcome guests. Conor will open and introduce Commissioners and welcome guests. Kathay will give a 101 on the history of The Ranch, Commissioners will then speak, finally it will be open to mingle.

Guest Responses thus far: 113 Yes, 12 No, and 196 have not responded

OLD BUSINESS

None

ITEMS FOR EXECUTIVE COMMITTEE

No Executive Committee Items

ADJOURNMENT

Chair Conor McGrath adjourned the meeting at 3:55 P.M.