

MINUTES OF THE LARIMER COUNTY FAIR AND PRCA RODEO ANNIVERSARY COMMITTEE MEETING

February 14, 2023, 3:30 P.M.

The Larimer County Fair and PRCA Rodeo Anniversary Committee convened a regular session on Tuesday, January 31, 2023 at 3:00 P.M.

Present: Conor McGrath – Chair, Steve Humann – Vice Chair, Catherine Couey – Secretary, Committee Members: Michelle Bird, Louise Romero, Rick Harris, Rayne Rule, Laura Boldt, Susan Trafton, Stephanie Morrison, Katie Buttermore, Stephanie Fancher-English, Emily Meister, Keller Taylor, Dana Drake, and Jeremy Dildey

CALL TO ORDER

Chair Conor McGrath called the meeting to order at 3:31 P.M.

INTRODUCTION OF MEMBERS

Chair Conor McGrath asked all present to introduce themselves.

PUBLIC COMMENT

No Public Comment

CORRESPONDENCE

No Correspondence

CHAIRMAN'S REPORT

There will be a \$30,000 budget to support the 20th anniversary of The Ranch, 140th of the Fair and 75th of the PRCA Rodeo. The direction Conor is giving staff is to keep the Fair and PRCA Rodeo allocation similar so that one group isn't getting a larger budget than the other. The 20th of The Ranch does not have to be an equal distribution between the 3 anniversaries.

Conor spoke with the museum and they do not have a ton of information on the Fair but he plans on contacting Michelle to talk about some ideas of how we can get the museum and historians involved to get their expertise.

COMMISSIONER'S REPORT

No Commissioner's Report

BOARD PARTNER/LIASON REPORTS

Rick and Stephanie Fancher-English started looking through the files. Rick would like to do billboards of the old programs, specialty acts, and past queens. They found a program from 1949 which would be the 2nd year of the PRCA Rodeo. Conor suggested to get the oldest program blown up and have it on an easel in the BEC entering into the Rodeo. Stephanie mentioned to think of a way to properly archive

everything. Michelle has talked to Fort Collins Museum of Discovery about them being our official archiver since we haven't had one. She will discuss this with them.

NEW/OTHER BUSINESS

Katie is getting a quote from Safeguard for several swag items and will let the committee know. Staff will decide how many of the reusable bags will be given out each day and to keep the budget in mind.

Louise showed the first draft of the anniversary logo. Conor would like it to read Larimer County Fair and PRCA Rodeo instead of having it separated. It was discussed to have it look simple for the buckles.

The committee was not opposed to having an event at the Fair with inviting stakeholders from the Fair, Rodeo and Commercial guests.

OLD BUSINESS

Focus on the invite list to have completed by the end of February

ITEMS FOR EXECUTIVE COMMITTEE

No Executive Committee Items

ADJOURNMENT

Chair Conor McGrath Adjourned the meeting at 4:10 P.M.