

4/4/2023 Larimer Rodeo Board meeting minutes: prepared by Brandy Edmonds

The meeting was called to order by Steve Human at 3:43pm

Board Members in attendance: Steve Human, Rick Harris, Rayne Rule and Brandy Edmonds

County & BEC Staff in Attendance: Gene Olson, Christian Southwick, Conor McGrath, Lilly McLendon, Rebecca, Jodi Shadduck-McNally and Stephanie Fancher-English.

Rick moved to approve the March meeting minutes, Rayne seconded and motion passed.

There was no public comment.

Correspondence: none

Board Member Report: Steve updated us on the meetings of the Anniversary celebration committee. The OVG staff will be doing a sneak peek the weeks before the rodeo of the Bobblehead. It will be a scavenger hunt throughout town. They will also do this during fair.

Committee Report: Gene advised all is good on his end. The sheep supplier will need a check for \$100 and Steve will add this to the budget. Rick advised because of more cattle needed, we will need more hay and grain. He will contact them to add more. We also discussed The Ranch has Mutton Busting taken care of with 2 or 3 people to assist.

Partner Reports: The Ranch: Conor advised the Master Plan is going good. They are ahead of schedule in the construction. We requested better signage for the 75th Anniversary and they have ordered 6 larger signs. Christian advised the footing guy is a go to get that done.

Jodi advised she has put on hold the new board member. She is receiving a lot of push back on the applicant not being from Larimer County.

Dayna advised we are at about \$116,300 in trades and sponsorship for the rodeo. He was advised by the rodeo board he can get a sponsor for the Rodeo 101 videos. Steve will be working on getting those videos. OVG is looking for a 2nd partner for military night and 4-H night. Lily advised we get 24 hotel room on trade so the board will have to pay for 8 hotel rooms. She is trying to come up with scripts and to let her know if anything needs moved. The military honorees are waiting for OVG to contact them and Lily advised she will do that.

Stephanie is working on getting the other Queens lined up. She asked if we could do another picture with the Rodeo Board and the Queens, we advised that will be fine. Sabrina will start coming to the meetings in June.

Old Business: We are still on to do the Dale tribute. The box office is getting the sales for groups together. OCR is still on board as a partner. They are trying to stay with a vintage style rodeo program and they will print 300. The contract status is good for this year. We have some that come due next year. The Ranch will get an article put together for the Clover Connection. Rick is finalizing the National Anthem singers.

New Business: none

Meeting was adjourned at 4:31pm.