

6/18/2024 Larimer Rodeo Board meeting minutes: prepared by Brandy Edmonds

The meeting was called to order by Steve Human at 3:39 pm

Board Members in attendance: Steve Humann, Rick Harris, Rayne Rule and Brandy Edmonds

County & BEC Staff in Attendance: Gene Olson, Rebecca Peter, Katie Miller, Abby Nash, Stephanie Fancher-English, Dana Drake, Joshua Linares, Molly Brothers and Conor McGrath.

Rayne moved to approve the June 4th meeting minutes, Rick seconded, and motion carried.

Public Comment/Correspondence: No Public Comment or correspondence

Board Member Report: No Board Member report

Committee Report: Gene has a Posse member lined up to carry the flag. He has the same 3 girls for setting the barrels during the rodeo and slack. Justin will be here also as our mechanic and helper.

Stephanie and Corra are working on who to invite for the visiting royalty. She will get the bio's and pictures for the program next week.

Partner Reports: The Ranch: Rebecca investigated the insurance for the vet that was in her contract. As long as the vet has her insurance that will work for this event. Mutton Busting will go live July 1st and she will have a summer intern, Sophie, helping with that. She asked if in the future we would want to have a pre-mutton busting and we determined it would cost too much.

OVG: Dana let us know we are at \$113,861 with \$76,613 cash and rest is trade. He will reach out to Jax to confirm the mutton busting trophies and back numbers are good. Rayne will get him the bio for the military honoree. At this time there is no Rodeo 101 video sponsor, he asked if we still wanted to do them. The board agreed they still need to be played. The logos for the shirts are set so Rick will get those to the embroider. We will need 10 flag girls for the sponsor run. Flag practice will be Saturday night at 7pm before the rodeo.

Katie has the scripts on google docs and will be working with Steve to finalize those.

Abby re-sent the 4-H order forms for group tickets. Tickets are still set to go on sale July 1st. She confirmed that the season ticket holders can not exchange unused tickets from last year for this year.

Molly wanted to confirm we will still be using the pictures of the County Commissioners, and we advised her yes. She is working on the ribbons, the center hang and the other boards graphics. We will do a digital program again this year. All the media is set up for July 1st sale date. The new TV ads will be available then also. She also confirmed that Dillon and Brandy are working on the new videos for the rodeo.

Josh has the program in progress. He is just waiting for some more bios and pictures to finalize. The final date for print will be July 12th.

Old Business: The Monthly schedule items were reviewed. Steve will contact Sylvan Dale for luncheon. Rebecca will get more wrist bands and parking passes. Steve will contact Emily with OVG for hospitality.

New Business: We will change the dates for the July meetings to July 9th and 23rd. Rayne asked for 4 comp tickets for Brad who is getting our military honoree information together.

The meeting was adjourned at 4:20pm