

5/6/2025 Larimer Rodeo Board meeting minutes: prepared by Brandy Edmonds

The meeting was called to order by Rick Harris at 3:30 pm

Board Members in attendance: Rick Harris, Rayne Rule, Brandy Edmonds and Shannon Rule

Public in attendance: none

County & BEC Staff in Attendance: Gene Olson, Katie Miller, Abby Marr and Caleb Clark

Rayne moved and Brandy second to approve the April 1st minutes, motion passed.

Public Comment/Correspondence: No Public Comment or correspondence

Board Member Report: Rayne advised the gentleman from Oregon will not be coming so we are using Gary Haussman from Loveland. Rayne will forward Katie all the information he is getting about Gary.

Rick has the majority of the committee shirts.

Committee Report: Gene got the hay donated completely by Steve Beitz from Wellington. The board would like Gene to ask if they would like tickets for the family. Gene will contact him and let us know. The sheep guy Larry is good.

Partner Reports:

The Ranch: no members to report

OVG: Abby let us know they sent a press release on Monday that included the ticket pricing. It's on social media and websites. The lobby banner is printed and will be up next week until the rodeo. It will also be on the TVs in the Blue arena. The posters are getting expense approval, and they will get them printed and out. She will contact the rodeo board for the missing pieces in the rodeo program. The letters have gone to the founding partners (season ticket holders) and they have already sold tickets. The founding partners got their letter a month early. The tickets for the public will go on sale June 2nd this year. The rodeo board will get the comp tickets and Commissioner tickets to the box office. They are going to market the family 4 pack ticket deal and Katie will try to get a sponsor for the Tuesday night special.

Katie advised \$72,209 in sponsorship. The 4 ATVs are secured for the rodeo. Dana has the carriage secured for the Commissioners. He is still working on the Military night sponsor. Katie is working with Top Shelf on embroidery. Once she gets the contract secured Rick will get her the shirts we have. We have 12 rooms at Comfort and the Fairfield is for sale so they want to do it but Katie does have a backup in case the Fairfield sells. Abby Nash submitted the Clover Connection article.

Old Business: none

New Business: none

Monthly review schedule: Brandy will contact the new bullfighter, barrelman and specialty act for their Bios. Rick has secured the anthem singers. Rick will discuss with Connor on the option of having our annual luncheon at The Ranch. We can talk to the queens and see if they are able to still go to the Sylvan Dale Ranch to talk to the guests.

The meeting was adjourned at 4:29pm