

7/25/2023 Larimer Rodeo Board meeting minutes: prepared by Brandy Edmonds

The meeting was called to order by Steve Human at 3:31 pm

Board Members in attendance: Steve Human, Rick Harris, Rayne Rule and Brandy Edmonds

County & BEC Staff in Attendance: Gene Olson, Mark Tinklenberg, Lilly McLendon, Rebecca Peter, Jody Shadduck-McNally, Stephanie Fancher-English, Sabrina Borg, Lori and Ulf Borg, Dana Drake, Christian Southwick, Conor McGrath, Ian Bixler, Laura Lamon, Molly, Michael and Dillon Dannetiell.

Rick moved to approve the July 11th meeting minutes, Brandy seconded, and motion passed.

Public Comment/Correspondence: No Public Comment. Steve received an email from a reporter, and we gave that information to OVG for them to contact and handle. We did advise that only our PRCA photographers are allowed in arena and if they make any publications, they need to use our PRCA photographers' pictures not their own. Steve also received an email from Gary Hausman who used to be on the fair board. Gary was wanting to pass out pamphlets for a fundraiser and we decided that we already have the group for military night doing the dunk tank outside. Conor advised they can contact him to maybe setup in the non-profit booth that the fair has.

Board Member Report: The 75th Anniversary large collages look good, and we did add more bobbleheads.

Committee Report: Gene has the same guys for the tie down roping, same crew for both ends of the arena. He does have 3 ladies to do barrels during performances and slack. Christian advised the dirt is in and 90% of the arena is setup. The dirt has moisture from the bottom up.

Partner Reports: The Ranch: Becca has the map for the new contestant parking and stalling area. They have the signs to show the one way in and one way out for contestants. Brandy advised to maybe put it on social media, so they know ahead of time. Ian confirmed that wristbands and gold cards get in. He confirmed the ambulance is set for slack Monday morning and to stay for Monday evening. He also confirmed the cowboy hospitality is in the same area.

OVG: Dana informed us the total of sponsorship is \$153,329 and \$107,698 is cash. All events are sponsored, and we have 4 new partners this year. Lilly will get the stickers for the chute pads and the tickets for Greeley Hat Works are collected. She is working with Steve on the scripts, and we did add 1 more flag to the sponsor run. Laura advised the group sales and ticket sales are good. She will get rodeo programs ordered once we look at them. She will make the daysheets this week as well. The posters are being dispersed and there are lots of social media posts scheduled. Dillon confirmed the video cameras and locations. He would like a meeting before the main production meeting to confirm any changes made.

Commissioner Shadduck-McNally will add other veterans to the carriage on Sunday due to the honored veterans being in a different spot now. Dana & Lilly would like to have the honored veterans on the stage at the south end due to their inability to be able to get in the carriage and it will be safer for them then the dirt. She will get the names of the other nights carriage riders by next week for the announcer. She would like at least one rodeo committee shirt and does have long sleeves for each day.

Queens Committee: Stephanie wanted to make sure there was an autograph table setup when people leave, and Dana will have that taken care of.

Old Business: The Monthly schedule has been completed for the items in July.

New Business: none

Meeting was adjourned at 4:39pm.