

6/4/2024 Larimer Rodeo Board meeting minutes: prepared by Brandy Edmonds

The meeting was called to order by Steve Human at 3:30 pm

Board Members in attendance: Steve Humann, Rick Harris, Rayne Rule and Brandy Edmonds

County & BEC Staff in Attendance: Gene Olson, Rebecca Peter, Katie Miller, Abby Nash, Stephanie Fancher-English, Corra Fetzer and Jody Shadduck-McNally.

Rick moved to approve the May 7th meeting minutes, Brandy seconded, and motion carried.

Public Comment/Correspondence: No Public Comment or correspondence

Board Member Report: Rayne and Rebecca have a meeting with the Cowboy Channel to discuss the upcoming rodeo and the requirements needed from the facility.

Committee Report: Gene has the crew lined up. The vet, Stacie Kiefer, has not received her contract yet and wanted to make sure she is still the vet for the rodeo. Rebecca will resend the contract and Gene will advise her.

Stephanie advised they have reached out to Miss Rodeo Colorado, and she will be attending Monday and Tuesday. They will invite a visiting queen after they attend a rodeo this weekend. Corra will have her trailer parked behind the Blu Arena and they will need 4 stalls again this year.

Partner Reports: The Ranch: Rebecca had nothing new to report on her end.

OVG: Katie let us know there is not a new Marketing Director hired yet. Molly and Josh are finalizing the marketing plan. They are trying to incorporate a Spanish radio station along with 2 new tv stations this year. The banner design for around the fair is complete and ordered. The sponsorship is at \$103,861. Blu Federal Credit Union will sponsor the Military night. Blu has a t-shirt gun they would like the clown to use with their t-shirts. We advised that won't be a problem. Rayne has communicated with OVG the nominee for the Military night is Janice Shilling, a Vietnam combat nurse. They will present the box with the certificate at the rodeo this year instead of the hat itself.

Abby sent out the 4-H order forms for group tickets. She will also reach out to the past group buyers before July 1st. Tickets are still set to go on sale July 1st.

Commissioner Shadduck-McNally wanted to see what size the wagon will be this year so she can start getting the people gathered to ride in it. We advised it will be the same as last year which seats 6. She requested we send her all the dates of the items they need to be present for so they can get them in their calendars.

Old Business: The Monthly schedule items were reviewed. Rick secured the National Anthem singers. Steve will update the scripts and get them to Katie. Rebecca will get the parking passes and the wrist bands done. The current liability insurance will be sent to the PRCA. Gene will contact the Posse for the flag run. Katie confirmed JAX is ordering the Mutton Busting trophies.

New Business: Brandy asked if there was a way to update the highlight videos with more current action from the last few years. Katie will coordinate with the facility on how to get that done.

The meeting was adjourned at 4:08pm