

5/2/2023 Larimer Rodeo Board meeting minutes: prepared by Brandy Edmonds

The meeting was called to order by Steve Human at 3:31pm

Board Members in attendance: Steve Human, Rick Harris, Rayne Rule and Brandy Edmonds

County & BEC Staff in Attendance: Gene Olson, Conor McGrath, Lilly McLendon, Rebecca Peter, Ge Wyscarver, Katie Miller, Laura Layman and Autumn Erdmann.

Rick moved to approve the March meeting minutes, Brandy seconded, and motion passed.

There was no public comment.

Correspondence: none

Board Member Report: The 75th Anniversary is moving forward as planned.

Committee Report: Gene advised all is good on his end. Rick advised that Christian was able to get 200 yards of new dirt to mix with what we have. Also, we got the okay to have the dirt guy help when putting in the dirt. Conor let us know that the cost for that will not be coming out of the rodeo budget.

Partner Reports: The Ranch: Ge wanted to make sure nothing changes in the layout of the pens between the BEC and the Indoor arena. They are still trying to figure out a dirt area for the stalls and Steve informed her that the specialty act has 2 bulls that will need a pen. Ge will work with Christian on that. Conor let us know that the area around the new building will not be useable during the fair and rodeo. Rebecca will be sending the letter to the season ticket holders.

OVG: Katie got all the information updated for the article in the Clover Connection. It will go out in the next Clover Connection for June/July.

Lilly reported sponsorship is going well. We have new sponsors for chute gates, the Rodeo 101 is sponsored along with 4-H night and the chute pads. 4-H night is sponsored by Breeze Thru Carwash. The veterans have a date scheduled for their fitting and she will converse with Conor on where the money will come from for the other 2 hats. She has secured the rooms at the Comfort Inn and Fairfield like last year. We need to let her know how to bill the 8 rooms that are not covered.

Laura said the marketing is ready for the website so she will send Steve some things to review and they will get it on the website earlier than in the past. June 12th the marketing plan will go live which is 2 weeks before tickets go on sale.

Autumn had the board pick from 2 options for the poster. She will also put a QR Code on the poster for the Animal welfare link.

Old Business: no old business to report.

New Business: Brandy advised the PRCA or Cowboy Channel will be reaching out as they have come to an agreement.

Meeting was adjourned at 4:06pm.