

4/1/2025 Larimer Rodeo Board meeting minutes: prepared by Brandy Edmonds

The meeting was called to order by Rick Harris at 3:30 pm

Board Members in attendance: Rick Harris, Rayne Rule and Brandy Edmonds

Public in attendance: Steve Humann

County & BEC Staff in Attendance: Gene Olson, Rebecca Peter, Katie Miller, Joshua Linares, Abby Marr, Abby Nash, Juliette Chagnon-Gormley, Thomas Carrier, Dana Drake and Commissioner Jodi Shadduck-McNally

Rayne moved and Brandy second to approve the March 4th minutes, motion passed.

Public Comment/Correspondence: No Public Comment or correspondence

Board Member Report: No Board Member report

Committee Report: Gene made contact with Larry regarding the sheep. He will provide the sheep for the same deal he had last year. Rebecca will get the invoice and contract to him.

Partner Reports:

The Ranch: Rebecca has all the contracts printed for Rick. She advised there is a new webinar system for meetings now.

Commissioner Shadduck-McNally let us know there are no changes to the rodeo plan for the year and they have been busy going through budgets for the county. She does have an application from Shannon Rule for the rodeo board and will leave it open for one week to get the other person's application in before scheduling interviews.

OVG: Abby has a poster design and they changed the background to red to go with the theme. The board advised they look good so they will get started on marketing with those.

Dana has \$38,661 right now and \$63,400 in renewals still pending. He would like to do Challenge coins this year instead of bobbleheads. They will be about \$1.00 a coin. He will get those made up for this year. He was concerned about the PBR bringing an event into Fort Collins so close to our rodeo. We discussed making a family 4 pack for Tuesday night and then having marketing get the word out on social media and website early in May so people will have a chance to see how much they are when making their decision.

Old Business: none

New Business:

Rick will call the National Anthem singer whose father is a veteran and see if we can get him to come and honor him for the Military night.

Dana will look into possibly doing Cinch shirts next year instead of Wrangler. The board wants him to make sure there is no other obligations to that and we can still have the Wrangler box pads. We will be changing embroidery for this year's shirts and we will only be putting all the logos on the shirts of the people that are in the arena. The other shirts will have The Ranch logo and the rodeo wording. The Ranch logo has also changed colors so they will get that new logo to Dana for the embroidery.

The monthly schedule was reviewed. Brandy emailed the list of hotel rooms from last year to Rebecca and we let her know to add 1 room for the Timer and 1 room for the new bullfighter. She will get with Katie on those. Abby asked about the Clover newsletter and we told her the 4-H info needs to go out in the extension newsletter for May. We decided to do the Hats Off this year to Gene Olson.

The meeting was adjourned at 4:31pm