

2/7/2023 Larimer Rodeo Board meeting minutes: prepared by Brandy Edmonds

Location: McKee Building, Loveland Meeting Room

The meeting was called to order by Steve Human at 3:33pm

Board Members in attendance: Steve Human, Rick Harris, Rayne Rule and Brandy Edmonds

County & BEC Staff in Attendance: Gene Olson, Christian Southwick, Dana Drake, Conor McGrath, Lilly McLendon and Stephanie Fancher-English.

Rick moved to approve the July 26th meeting minutes, Rayne seconded and motion passed.

Rayne moved to approve the January meeting minutes, Rick seconded and motion passed.

There was no public comment.

Correspondence: Steve advised there will be no cowboy channel broadcast this year for our rodeo.

Conor advised that he was approached to do a Mexican rodeo the day after the PRCA Rodeo in the BEC. He told them not for 2023 and will have to vet the producer to determine if this is something they want to add.

Board Member Report: Rick advised that Shawn Mills has completed his application for the board.

Steve updated us on the first meeting of the Anniversary celebration committee. There are people from the rodeo board, fair board and the County Commissioners working on this committee. They will be meeting every 2 weeks to further discuss how to market and celebrate these anniversaries.

2022 Recap of the rodeo: Steve and all agreed it was one of our best rodeos. The only thing we need to work on is the parking for 2023 in Lot E and make sure it is for contestants only and not general public.

Committee Report: Gene advised all is good on his end. Rayne reported back that he received a large list of military candidates for our Military night from his contact. Dana confirmed that some of the names have been honored at the Eagles games and rodeos from years past. Conor suggested we bring the person in to our next meeting to help us narrow our list down. Rayne will ask if he can come.

Partner Reports: The Ranch: Conor asked that as a Board we come up with a work plan. He is asking that as we go through 2023 we take notes as to what our priorities are as a board that we need to complete to have a rodeo. He would like to know what makes the rodeo go and what we as a board does to make it work. If we can document the things we have control over then we won't have to reinvent the wheel if we all left the board. He would like the plan for 2024 and if we can specify who is responsible for what items (Rodeo board, BEC etc.).

Dana and Lily are working on getting contracts out. They advised Tmobile and McKee Foundation will not be returning for 2023 but are confident there are other sponsors to take their place. They advised that starting October 1st 2023 the BEC will no longer be named after Budweiser. This will help the rodeo from 2024 on regarding the clown barrel being able to use Coors. They advised again that our event will be the first one with the all new seats along with new paint inside the BEC.

No Old Business.

New Business: Christian is concerned about the footing for the rodeo because there will not be any shows and especially the draft show before the rodeo to help pack the dirt. He asked for some help in hiring a specific dirt person with equipment that can help pack the dirt as it is being brought in. Rick advised it is very important for the dirt to be correct as the PRCA Judges have the right to deem it unsafe for competition. Steve asked that Christian get an estimate of cost from the person he is thinking of and we will determine how to go ahead.

Stephanie will be reaching out to Miss Rodeo Colorado to see if she will be able to attend our rodeo.

Rick moved and Rayne seconded to adjourn the meeting. Meeting was adjourned at 4:30pm.