

7/8/2025 Larimer Rodeo Board meeting minutes: prepared by Brandy Edmonds

The meeting was called to order by Rick Harris at 3:30 pm

Board Members in attendance: Rick Harris, Rayne Rule, Brandy Edmonds and Shannon Rule

Public in attendance: Maggie Livingston and Steve Humann

County & BEC Staff in Attendance: Gene Olson, Katie Miller, Dana Drake, Abby Nash, Abby Marr, Rebecca Peter, Joshua Linares, Christian Southwick and Commissioner Jodi Shadduck-McNally

Rayne moved and Brandy 2nd minutes from June 17th meeting, motion passed.

Public Comment/Correspondence: No Public Comment or correspondence

Board Member Report: Rick took the shirts to the embroider.

Committee Report: Gene advised the sheep are in place and hay is being stored and its coming out the 29th or morning of the 30th. He has coordinated with Christian regarding unloading at The Ranch.

Queens committee: Maggie has MRC coming and the third queen will be the Rooftop Rodeo Queen. Shannon advised they have submitted all their info to the marketing at this time and the new queen will be chosen this weekend.

Partner Reports:

Commissioner: Commissioner Shadduck-McNally is very excited about the rodeo. She is almost done finalizing the wagon people.

The Ranch: Rebecca has the PRCA banners in her office. She has reached out to Cowboy Channel, and they haven't got back to her, so she will call them and get that call setup.

Christian advised there is new dirt, and he has everything in place to get setup. Rick will bring the barrels, and box pads out for setup on Saturday.

OVG: Dana \$95,779 and some still out there and are hoping to get to about \$101,000. They will go through signage for the arena to see what new ones they need to make. All the chute gates are sold but some of the events are not sold.

Katie has the hotels figured out. She will condense the script for the Military Veteran. Rayne has more information for her and she will add that.

Joshua is working on the rodeo program, ribbon boards, center hung and working on getting all the sponsorship info correct. We confirmed the new contract acts names and he has the bio's for the new contract personnel. He will need the list of the contestants for the daysheets and we told him as soon as they take entries we will get that information to him.

Abby Marr has the new banner out on the digital sign. They have digital ads running. TV and radio have been booked. Maggie is going to do 2 interviews with TV stations in Denver. The banner is in the building. The 4-pack pricing went out on Facebook, and they are getting some response. There are 4 different radio stations that will use the comp tickets in giveaways. They will be handing out trifolds during the parade.

Abby Nash let us know how the ticket sales are going. As of now, Sunday has sold a little over 1,000 tickets, Monday 850 and Tuesday 981.

Old Business: Abby has a wooden plaque being made for Danny Davis for his presentation.

New Business: Gene asked if we are using the truck and trailer or the tractor for the parade of champions. Rick advised we haven't heard from the fair board on the parade of champions but we do need to use the truck and trailer as it is easier. We will try and get the fair board person at the next meeting to confirm the parade of champions.

Monthly review schedule: Rayne will reach out to Emily in hospitality regarding our Tuesday luncheon. The contracts that need to renew are Beutler and Jill for renewal. Rebecca said Nathan needs a new one that we will take to Vegas. Rebecca will get the checks from Stacie for the luncheon. She will also make an invite for the luncheon

The meeting was adjourned at 4:22pm

Next meeting July 22nd at 3:30 pm McKee Bldg. Estes Park Room