

6/6/2023 Larimer Rodeo Board meeting minutes: prepared by Brandy Edmonds

The meeting was called to order by Steve Human at 3:35pm

Board Members in attendance: Steve Human, Rick Harris and Brandy Edmonds

Public Attendance: Gene Olson, Christian Southwick, Lilly McLendon, Rebecca Peter, Katie Miller, Dana Drake, Leslie Ellis, Sabrina Borg, Stephanie Fancher-English, Ulf Borg and Jody Shadduck-McNally.

Rick moved to approve the May meeting minutes, Brandy seconded, and motion passed.

There was no public comment.

Correspondence: none

Board Member Report: The 75th Anniversary is moving forward as planned.

Committee Report: Gene advised all is good on his end. He will also be taking the mutton busting chute to do some improvements to it. He will also confirm with the deputy that they will be there to carry the flag in the opening. Christian advised the new dirt is here and he is mixing it in.

Partner Reports:

Commissioner Shadduck-McNally advised there are some initiatives coming up in Larimer County that could have severe impacts on the budget along with major cuts. She advised we do our homework on them. She is also very excited about all the improvements that are happening on campus.

Queens Committee: Sabrina asked if the other queens she invites have to be PRCA Queens and we advised yes, they do. She will have at least 3 queens to carry flags in openings along with event sponsors.

The Ranch: Leslie explained the fundraiser regarding the "Dunk a Chief" and raising money for 2 non-profits. They would like to setup the dunk tank around the entrance to the rodeo. It would be an opportunity for people to donate and it would coordinate with our Sunday Military and First Responders night. Lily advised we could do a QR Code like last year for them to donate to the 2 non-profits and we would put the code up during the rodeo. The Ranch and OVG will work with the person in charge of this to get it setup.

Rebecca has got the paperwork for the Cowboy Channel in. Rick has confirmed with Scott Wahlert he will be there, so Rebecca will get him a contract. Brandy will work with the Stat board person Tim and Rebecca to get that contract back. She will send out mutton busting registration when ticket sales start June 30th.

OVG: Katie advised the event is on social media and there is a link on the main page of the website. June 30th tickets go on sale. The rodeo has been included in the newsletters and the banners have arrived. They are starting the rodeo program. She has already started sales for the season ticket holders and the 4-H and they are going good so far. She will get something out on social media regarding the increase in purse money for the contestants.

Dana reported sponsorship is going well. It will be the first event with the new padded seats. The Revenue is around \$120,900 with \$85,000 in cash. We have about 6 new partners this year. There are

still 2 events open for a sponsor along with Military/First Responders Night. Lily advised the 3 Honorees were able to get their hats measured. They got some video and her and Autumn will be putting together a video to use before their introduction in the rodeo.

Old Business: no old business to report.

Monthly Schedule Review: Steve will get the rodeo scripts to Lilly. Becca will print the parking passes and order the wristbands. Rick will take the shirts to get embroidered. Gi would like to confirm where to be able to park the stock contractor's semi's. Rick and Christian after the meeting were going to go look and see what could be moved.

New Business: none

Meeting was adjourned at 4:20pm.