

2/3/2026 Larimer Rodeo Board meeting minutes: prepared by Brandy Edmonds

The meeting was called to order by Rick Harris at 3:34 pm

Board Members in attendance: Rick Harris, Rayne Rule and Brandy Edmonds

County & BEC Staff in Attendance: Gene Olson, Rebecca Peter, Katie Miller, Abby Marr and Commissioner Jodi Shadduck-McNally

Rick advised we have a quorum for voting.

Rayne nominated Rick for Chairman, Brandy second. Rick was voted Chairman.

Brandy nominated Rayne for Vice Chairman, Rick second. Rayne was voted Vice Chairman.

Rayne nominated Brandy for Secretary, Rick second. Brandy was voted Secretary.

Board Member Report: none to report

Committee Report: Gene has nothing to report currently.

Partner Reports:

The Ranch: Rebecca needs to get the board members background checks done. She will resend the email to Rick and Brandy. The contracts have been updated to show the change over to OVG. She needs to get a contract for Larry the sheep guy. The 4-H complaints from last year were the rodeo needs their own location for water and not to use the 4-h building as they mistreated their equipment. They also noted the handicapped parking needs to be clear and marked. There were not enough space or spots for handicapped. Commissioner Shadduck-McNally asked how we can help these complaints and we decided we could put barricades up to separate the dairy exhibitors and put up better signage. Brandy advised a lot of the traffic behind the dairy barn were the flag girls.

Commissioner Shadduck-McNally informed us the construction and updated master plan has been approved. She is wondering how the new construction will impact the rodeo this year. She advised it's the 250 anniversary of the USA, the 150 anniversary of Colorado and the 165 anniversary of Larimer County. She was planting the seed to do something for these celebrations at the rodeo. She has the wagon filled for day 1, half full for day 2. The last night of the rodeo will be Commissioner Kefalas last as he is not running again.

OVG: Katie and Dana are working on partnership agreements. They are bringing back the bobble heads for a giveaway. They are incorporating the 250/150 anniversaries. Katie advised the goal for last year was surpassed and our total was \$136,789.

Abby said the 250/150 Anniversary is going to be the fair theme. The fair board is voting on that theme and then they will start the posters. The tickets went on sale in 2025 a month early and we agreed we need to do that again. Tickets will go on sale the first Friday of June. We gave input on increasing the ticket prices as follows: 4-h \$15, \$25 (up from \$22) and \$30 (up from \$27). This will be voted on at next meeting. She would like to announce the save the date like last year around when the PBR announces their ticket sales. She would like to push the family 4-pack sooner this year. They are also going to try and push group sales. Rick asked if we could see more interaction on social media year-round like other rodeo committees. It would be good to show the history of the rodeo and Rick and Gene can help with that. We can also put

the contestants that have competed at our rodeo and go on to have big success, including going to the NFR.

Old Business: none

New Business: none

The monthly schedule was reviewed. Officers were elected. Ticket prices will vote next month. PRCA approvals and WPRA approvals have been submitted. Rick is working on shirts with Wrangler. Rick would like a new picture and not use the one from last year. Katie asked about the Voodoo Lounge deck above the alleyway. She said it would allow room for contestant seating and standing room. They would need to work on logistics for entry and just open for drinks. Small adjustments can be made for the tractor to make sure it fits under that deck.

The meeting was adjourned at 4:20pm