

Date: Tuesday, May 5, 2026

Time: 3:30 PM

Location: McKee Building, Estes Park Meeting Room 5260 Arena Circle, Loveland, CO 80538

Rodeo Board Minutes

Call to Order: 3:30pm

People in attendance: Rick Harris, Rayne Rule, Brandy Edmonds, Shannon Fancher-Rule, Michelle Wilcox, Gene Olson, Dana Drake, Abby Nash, Abby Marr, and Rebecca Peter.

Public Comment/Correspondence: None

Board Member Report

Brandy confirmed with Rebecca that John Harrison and Tim with TMT got us back their new contracts. She said they received John's but will check on Tim's. Rick asked if Beutler contract has come in and she said no. He will get it when they come to Greeley.

Committee Report

Gene got his contract along with Larry's contract signed. He gave them to Rick to get to the Ranch.

Partner Reports

1. Commissioner Shadduck-McNally: not in attendance
2. Queens committee: Michelle asked if we have discussed where the queens will come in for the Grand Entry and the Queen Coronation. Brandy advised we have notes from last year, we wanted to move the Grand Entry to the timed event end. We agreed moving the Grand Entry to that end will work better but need to keep the coronation at the bucking chute end of the arena as it is easier to get all the people involved into the arena.
3. The Ranch: Rebecca advised Abby Nash is taking over the mutton busting.
4. OVG: Dana has \$77,800 in sponsorship. He is working with CNH Solution for the dirt work, and they are sponsoring 4-H night. Katie is getting hotels confirmed with Comfort Inn and another hotel. The letter for the season ticket holders has gone out and some tickets have been sold. He is still working on Pendleton for sponsorship.
Abby Marr said the social media posts they have made so far are getting great views. They are still on track for ticket sales opening on June 1st. She would like to use Kenzie from the New Years Eve event for the promo commentator instead of the people from the radio. The board agreed that would be a good change. She confirmed we will take the rodeo board picture for the program at the June 16th meeting in our red shirts. She wanted to confirm it was okay that she tells all photographers who contact her they cannot do our event. We agreed the only photographers are: our PRCA photographer, the in house photographer and the fair photographer. The only one allowed in the arena is the PRCA photographer. She will continue to field those requests for us. Abby Nash has all the information she needs to do the mutton busting from Rebecca. She confirmed the mutton buster gets a ticket and then she will offer the group rate to the families. She has all the information ready for the 4-H letter. Rick asked how many group tickets were sold last year and she said around 1,300.

Old Business

Rayne is working on the first responder person with the Loveland Police and has reached out to Fire Departments as he would still like to get a firefighter with the ties of all the fires in the area the last few years.

New Business: None

Review Monthly Schedule

The Bobble heads are ordered. Brandy will get the bio from John Harrison for the program. Brandy will look into getting shorter Rodeo 101 videos. Rebecca asked if we have done any more on the 250/150 video of pictures starting in black and white and going through the decades into color. Abby Marr will work on that.

Adjourn: 4:10pm

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